

PROTECT OUR LEGACY AND OUR INDUSTRY ON THE USSA OUTDOOR BUSINESS COUNCIL

All OBC membership fees directly impact our ability to tackle key issues and effect changes that protect hunting, fishing, trapping, shooting and conservation.

MEMBERSHIP LEVELS

PROTECTOR	\$2,500	<input type="checkbox"/>
BENEFACTOR	\$5,000	<input type="checkbox"/>
ADVOCATE	\$10,000	<input type="checkbox"/>
CHAMPION	\$25,000+	<input type="checkbox"/>

OBC Members receive an appreciation plaque, sponsorship of one issue of the USSA *On Target* newsletter, use of the USSA logo in advertising and catalogs and an invitation to USSA Board meetings.

NAME _____ TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL _____ PHONE _____

Remit checks to: U.S. Sportsmen's Alliance, OBC Department, 801 Kingsmill Parkway, Columbus, OH 43229. Contact USSA at 614-888-4868 to pay by credit card or to discover details about possible tax-saving benefits.

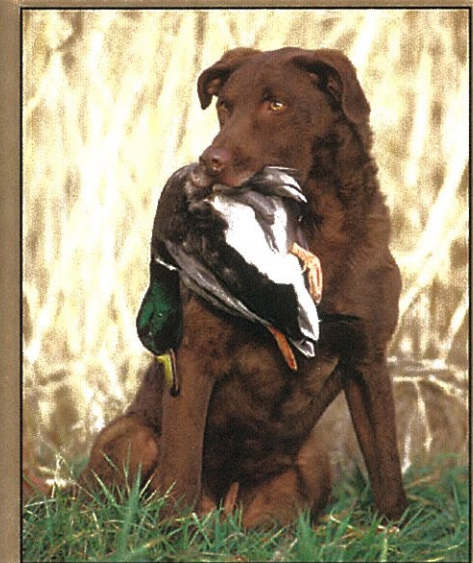
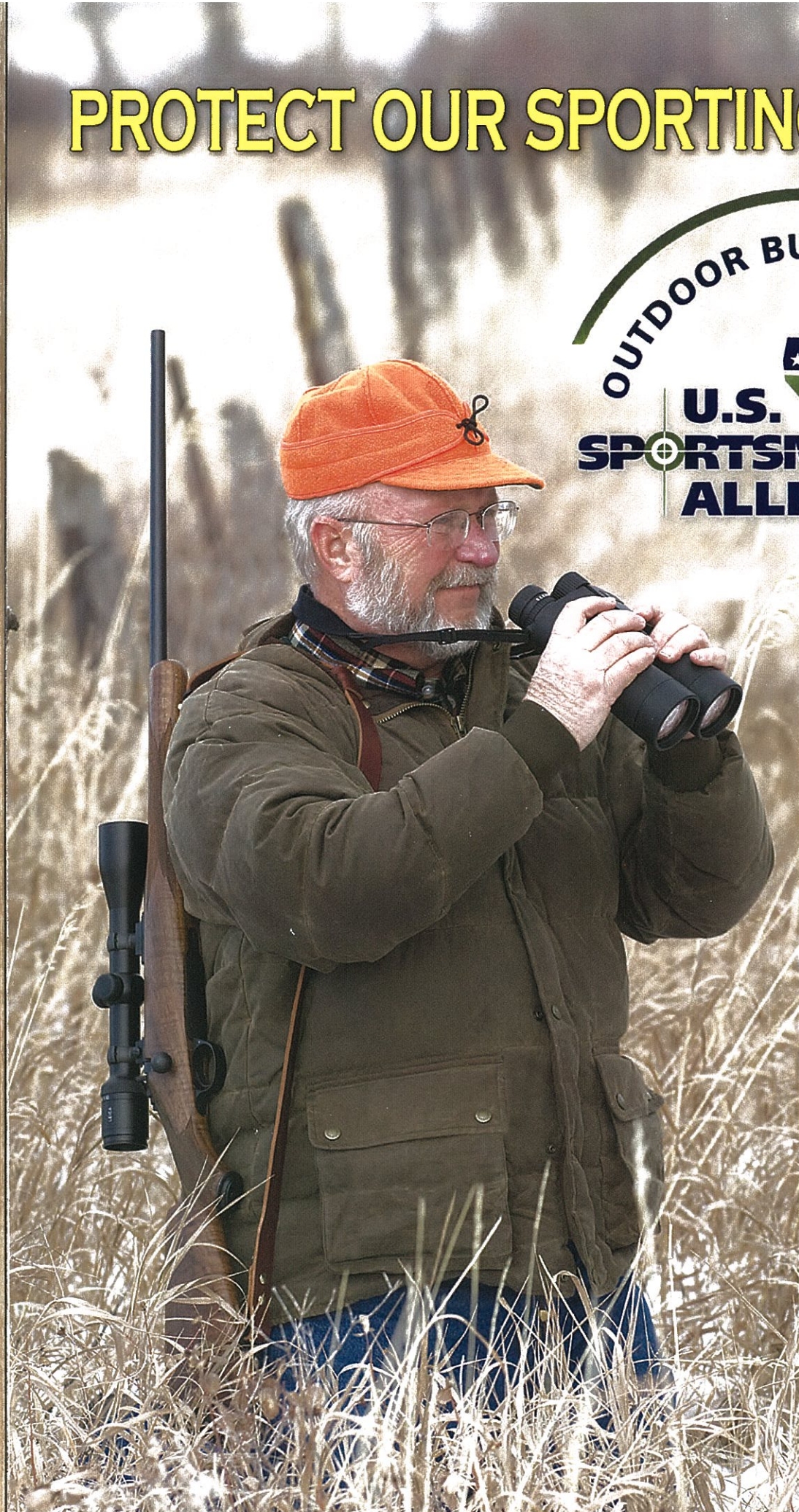
ussportsmen.org



"Supporting efforts to protect hunting, fishing, trapping and wise conservation is part of my DNA. It is a responsibility, personally and corporately, to do all I can to help keep these activities solid for future generations. For me, this effort centers in support of the U.S. Sportsmen's Alliance and its Outdoor Business Council. Their efforts are focused, effective and help protect the rights of everyone in the outdoor community ...and the outdoors itself."

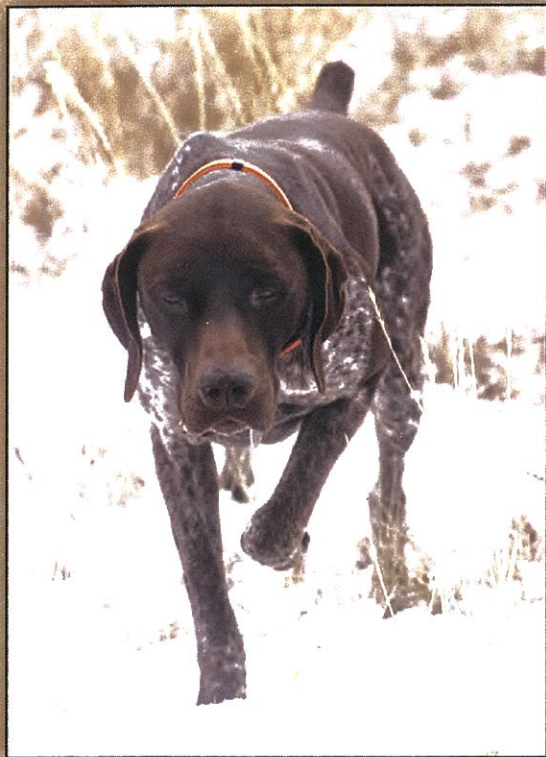
Glenn Helgeland
Executive Director
Field & Stream Deer & Turkey Expos

PROTECT OUR SPORTING LEGACY



SAFEGUARD OUR
OUTDOOR HERITAGE &
YOUR BUSINESS FUTURE
AS A MEMBER OF
THE USSA'S
OUTDOOR
BUSINESS COUNCIL





A WATCHDOG for sportsmen's rights in all 50 states, the USSA serves a variety of important functions:

PROACTIVE across America defending hunting, fishing, trapping and shooting rights, access and opportunities at federal, state and local levels.

DEFENDS sporting dog owners against the Humane Society of the U.S. and others in the animal rights lobby from radical puppy mill and other dog bills.

PROTECTS funds received by state and federal agencies from the sale of hunting, trapping and fishing licenses against raids to fund other programs.

WORKS to keep wildlife management and conservation under the control of trained professionals, and not politicians or groups with hidden agendas.

DEVELOPED and promotes the Families Afield hunter recruitment program in partnership with the National Shooting Sports Foundation, the National Wild Turkey Federation, and supported by the NRA and the Congressional Sportsmen Foundation.

CREATES and introduces legislation in Congress to protect and enhance hunting access and opportunities on National Wildlife Refuges and Bureau of Land Management and U.S. Forest Service lands.

Families Afield
PROGRAM HAS GENERATED
600,000
NEW HUNTERS



"The USSA Outdoor Business Council creates a strong bond between outdoor business leaders and the sportsmen's community. We support those efforts and are pleased to work with like-minded organizations to preserve our outdoor heritage."

Chris Sprangers
Brand Partnership Manager
Cabela's



From our country's earliest days, hunters, anglers and trappers fed our families, built our homesteads, blazed trails across the frontier and wrote the definition of what it is to be an American. A rich outdoor heritage truly is the keystone of our culture. Yet, as important as that heritage is, there are dozens of organizations working hard to legislate our cherished pastimes out of existence.

The U.S. Sportsmen's Alliance and Foundation are watchdog organizations that work tirelessly to protect America's sporting traditions from attacks by anti-hunting and animal rights extremists. Through direct lobbying, grass roots partnerships, the courts, and ballot issue campaigning, the USSA protects, supports and advances the rights of hunters,



**WE DO IMPORTANT WORK.
AND WE NEED YOUR HELP.**

trappers, anglers, sporting dog enthusiasts, recreational shooters and professional wildlife managers.

Please join us in this important work as a member of the USSA Outdoor Business Council. You will immediately become a leader in protecting the activities that your business serves and be involved in programs designed to cultivate and expand participation in those sports.

The USSA Outdoor Business Council brings together the many factions of the outdoor industry in a powerful, unified front. Working together insures our industry has a healthy future. That's good for our heritage. And it's good for your business.

