

ECONOMIC CONTRIBUTIONS

— Iowa —

HUNTING

In Iowa **258,000** hunters spent **\$537 Million** on hunting-related purchases.

Total Multiplier Effect



Jobs Supported



Salaries & Wages



Contributions to GDP



State & Local Taxes



Federal Taxes



Statewide

\$750 Million

6,600*

\$232 Million

\$367 Million**

\$41 Million

\$50 Million

United States

\$109.9 Billion

688,542*

\$32.2 Billion

\$58 Billion***

\$5.4 Billion

\$8.3 Billion

There are **15 Million** hunters in the U.S.

In 2020 they spent **\$49.4 Billion** on hunting purchases!



*If hunters were to stop spending, this many jobs would disappear.

State GDP *United States GDP

sportsmensalliance.org
See reverse for target shooting

ECONOMIC CONTRIBUTIONS

— Iowa —

TARGET SHOOTING

In Iowa **282,000** participants spent **\$131 Million** on target shooting-related purchases.

Total Multiplier Effect



Jobs Supported



Salaries & Wages



Contributions to GDP



State & Local Taxes



Federal Taxes



Statewide

\$211 Million

2,000*

\$71 Million

\$104 Million**

\$13 Million

\$15 Million

United States

\$39.4 Billion

281,200*

\$12.8 Billion

\$21.2 Billion***

\$2.2 Billion

\$3.2 Billion

There are **20 Million** target shooters in the U.S.

In 2020 they spent **\$15.7 Billion** on shooting purchases!



*If target shooters were to stop spending, this many jobs would disappear.

State GDP *United States GDP

sportsmensalliance.org
See reverse for hunting