

ECONOMIC CONTRIBUTIONS

— Wisconsin | Statewide —

In Wisconsin **813,170** participants spent
\$1.1 Billion on target shooting-related purchases.

TARGET SHOOTING



Total Multiplier
Effect



Jobs
Supported



Salaries & Wages



Contributions
to GDP



State & Local
Taxes



Federal Taxes



Statewide

\$1.2B

10,110

\$437M

\$682M*

\$85M

\$101M

United States

\$144.2B

787,510

\$46.8B

\$77.2B**

\$8.5B

\$11.5B



There are **39,551,630** target shooters in the U.S.
In 2022 they spent **\$61.2 Billion** on shooting purchases!



sportsmensalliance.org
See reverse for hunting
*State GDP **United States GDP

ECONOMIC CONTRIBUTIONS

— Wisconsin | Statewide —

In Wisconsin **664,740** hunters spent
\$1.3 Billion on hunting-related purchases.

HUNTING



Total Multiplier
Effect



Jobs
Supported



Salaries & Wages



Contributions
to GDP



State & Local
Taxes



Federal Taxes



Statewide

\$1.6B

11,350

\$527M

\$828M*

\$61M

\$123M

United States

\$107.9B

540,920

\$33.5B

\$56.5B**

\$5.6B

\$8.3B



There are **14,374,590** hunters in the U.S.
In 2022 they spent **\$45.2 Billion** on hunting purchases!



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See reverse for target shooting
*State GDP **United States GDP